

INVITATION

March 25 2021

14.00 - 16.30 pm | online



DIGITAL SYMPOSIUM 'FOOD FOR TOMORROW?'

On Thursday 25 March, Samenwerkingsverband Burgerkracht Europa (the European citizenship partnership, SBE) and partners will hold the free digital symposium "Food for tomorrow?" You are warmly invited to attend. The symposium will be held in English and Dutch.

Affordable, healthy and sustainable food. We'll be showcasing successful citizen initiatives from around the world that focus on this theme. Through these small-scale initiatives, citizens can positively impact the ambitions of the Green Deal. As part of the Green Deal program, the European Commission has launched the 'Farm to Fork Strategy'. In many European countries, citizens are embracing healthy food. They want to eat healthier, know where food comes from and even grow their own food.

What's the symposium about?

It's about healthy and fair food and its international context. In various thematic sessions, we'll show examples of how citizen groups in countries like the Netherlands, Germany, Belarus, Belgium, South Africa and Sweden are working on more sustainable, local and healthy food initiatives. We will share good practices and inspiration.

How is it set up?

14.00 - 15.00

Welcome by honorary chair Ben van Essen, (SBE), followed by:

- Introduction to the *LEADER Achterhoek program* and the importance of food in it, by Maurits Steverink, coordinator of the Achterhoek Food platform. *This program works on increasing the sustainability of food chains in the Achterhoek region, from soil to table.*
- **The importance of healthy, sustainable and local food** by nutrition expert Jaap Seidell, Professor of nutrition and

health at VU University Amsterdam *We don't make it easy for the consumer. Subsidies mean that today's food system is attractive for agriculture and cheap for the consumer. In supermarkets, 50-70 per cent of the offering is unhealthy and unsustainable, a figure that rises to 90 per cent for special offers. We could change this, says Seidell. "We should make it easier for consumers to buy healthy and sustainable food, instead of constantly being tempted by unhealthy options. This should be done with pricing policy." The cost of food production to health and the environment should be reflected in the price. The COVID-19 crisis adds to the urgency of this call; the consequences of the virus are many times worse for people with health problems than for people in good health.*

15.00 - 15.30

1st round: choose from one of the interesting thematic sessions

15.30 - 16.00

2nd round: choose from one of the interesting thematic sessions

16.00 - 16.30

3rd round: choose from one of the interesting thematic sessions

(click on the thematic sessions to go to the website)

Who is it for?

Citizen groups actively engaged in healthy food and its production, policy makers, professionals, students and anyone interested in working together in this field.

More information

The symposium is online and free of charge.

For more information, check out the website of *Care Alliance/ Centre of Expertise Social Transition for Rural Areas.*

Organization

The event is organized by *Samenwerkingsverband Burgerkracht Europa.*

This is a cooperation between Landelijke Vereniging Kleine Kernen, HAN Centre of Expertise Social Transition for Rural Areas, Forte Welzijn, Iris Haarland Health Coaching, Humanitas, and Learn For Life. A special contribution is made by Leader Achterhoek and SLE (Seminar für Ländliche Entwicklung / Centre for Rural Development), Humboldt-Universität zu Berlin.

About Green Deal

The *European Green Deal* is our road map to making the EU economy more sustainable. This can only work if we approach climate and environmental issues as an opportunity to make the transition as fair and inclusive as possible for everyone. In all areas of policy.



**Europees
Landbouwfonds voor
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